Privacy Statement Applicability

This privacy statement applies specifically to the website http://www.d2dc.co.uk

Who We Are

The *Nationwide Door to Door Company Limited* (D2DC) is a wholly-owned subsidiary of Product Development Corporation UK Limited. Product Development Corporation UK Limited is a wholly-owned subsidiary of Product Development Corporation (PDC) located in the United States.

Purpose for processing Personal Data and Legal Basis

Personal information is collected on the D2DC web site from three locations; the "Contact Us," "Get a Quote" and "Email d2dc" forms. The intent of collecting and processing this data is for the following:

- Respond to quote requests for D2DC services
- E-mail marketing by D2DC
- Follow-up sales calls by D2DC

By entering personal information into these forms and selecting the "Send" button, you approve D2DC to process your information for the above purposes.

The lawful basis for processing this information is based on your consent to process the entered information for the above purposes.

Recipients of the Personal Data

Personal data is E-mailed to D2DC's National Sales Manager located in the UK.

International Transfer of Data

Form data (personal information) is passed through the parent company's E-mail system and sent to D2DC's National Sales Manager located in the UK. This information is then imported into a Salesforce, cloud based application. Once imported into Salesforce, the original form data is deleted from the E-mail system within seven business days. By entering personal information into these forms and selecting the "Send" button, you have provided consent of passing information through these systems.

Safeguards

Salesforce security and compliance can be found on the Salesforce website and in the Knowledge Article <u>000181586</u>.

Product Development Corporation (PDC) has taken physical and technical measures to safeguard the transmission and storage of E-mail data. As the parent company, PDC must legally comply with restricting, processing and storage of your personal data as specified within this document.

How long do we keep your data?

Personal data is stored in the Salesforce application indefinitely unless requested to be removed by you. Your personal data is deleted immediately from our E-mail system within seven days of it being imported into Salesforce.

Children

D2DC does not knowingly collect information from children under the age of 16. If you believe your child has provided us personal information without your consent, then please contact the Data Controller at <u>GDPR@d2dc.co.uk</u>. D2DC will identify whether the information has been collected and if so, immediately delete the personal data.

Your Rights

The following is a summary of your rights in relation to the EU GDPR. Further information can be found on the EU GDPR official page under <u>Rights for citizens</u>.

Right to be informed

The intention of this privacy statement is to provide transparency on when personal information is collected, what information is collected, what it is used for, the lawful purpose of processing, how long the data is retained, our contact information and provide your rights. Any questions regarding the privacy statement should be directed to the Data Controller.

Right of Access

You have the right to request what information is being held about you and how it is being used. You also have the right to lodge a complaint with a supervisory authority.

Right to Rectification

You have the right to obtain the correction of inaccurate or incomplete data.

Right to Erasure (right to be forgotten)

You have the right to obtain the erasure of your personal data where it is no longer necessary in relation to the original purpose it was collected and where there is no other legal ground for processing.

Right to restrict processing

You have the right to restrict what D2Dc does with your data to the extent permitted by law.

Right to Data Portability

You have the right to request data to be transferred among member states where technically feasible.

Right to Object

You have the right to object the process of your personal data for marketing and/or profiling purposes without having to provide a specific reason to the objection.

Automated Decision Making and Profiling

You have the right to object to automated processing and profiling.

Exercising Your Rights

- 1. Please E-mail the Data Controller if you have any questions regarding this privacy policy, questions regarding our practices or to exercise your rights.
- 2. You have the right to contact the Data Protection Officer
- 3. You have the right to register a complaint with your member state's supervisory authority.
- 4. The Data Controller or Data Protection Officer has up to thirty days to respond to your request. D2DC reserves the right to require and receive identification prior to releasing information.
- 5. Contact information can be found below.

Contact Information

Data Controller

Nationwide Door to Door Company Limited (D2DC) Attn: GDPR Controller Second Floor, Kensington House York Business Park York, United Kingdom Y026 6RW E-mail: GDPR@d2dc.co.uk

Data Protection Officer

Product Development Corporation Attn: GDPR Officer 1120 W. 122nd Ave., Suite 105 Westminster, CO 80234 E-mail: GDPR-Officer@teampdc.com

Parent Company (Data Controller's Representative)

Product Development Corporation (PDC) 30 Ragsdale Dr., Suite 101 Monterey, CA 93940 Main Phone Line: 831-333-1100