



THE NATIONAL DOOR-TO-DOOR COMPANY

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# THE NATIONAL DOOR-TO-DOOR COMPANY

Direct to your customer.

Consumer Targeting |  
Campaign Planning | Distribution

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## DELIVER YOUR MARKETING MESSAGE FURTHER

The National Door-to-Door Company is the UK's leader in direct marketing and distribution solutions. We offer an array of integrated services including demographic targeting, door drop campaign strategies, consulting and various delivery options.

With our vast network and expertise throughout the UK, we focus on delivering your messages with precision and ease.

**Your promotions will reach your target market efficiently and build customer loyalty and retention.**

## DOOR DROP MARKETING

When you let d2dc handle your direct marketing needs, you'll be teamed up with one of our skilled creative consultants that will take you through the process of developing your campaign.

This includes targeting the most appropriate consumers for your campaign, planning your distribution and distributing your door drop media according to your business' goals.

**Your choices are critical, and options can be confusing. That's why we're here to help.**

# SERVICES



## DISTRIBUTE TO YOUR CUSTOMER

Do you need to reach a wider audience or increase turnaround times? Our team's creativity and expertise will cultivate solutions to meet your business' needs. At d2dc, we will collaborate with you to build the most effective direct marketing and door drop campaigns for your business that supports your company's mission and goals.

### CONSUMER TARGETING

**Choose insight.**

For an effective door drop campaign, you first need to understand whom you want to target and how to find your ideal consumers by using the right mailing lists. By using powerful demographic tools, d2dc can help build your customer profiles so you can create a successful direct mail campaign.

### CAMPAIGN PLANNING

**Choose ingenuity.**

Our creative campaign planning professionals will help you design the best campaign strategy to reach your target audience while ensuring a maximum return on your investment. Let us exceed your expectations with our proven campaign planning process.

### DISTRIBUTION

**Choose variety.**

Our team has experts in every channel of door drop distribution including Royal Mail, Free Newspapers, Inserts, Team delivery and more. Our bespoke distribution services are built to the most effective distribution channels to capture the attention of your target consumers.